

# Sip N Style Sponsorship Opportunities

## Sip N Style

Thursday October 19, 2017  
6:00 – 9:00 pm  
Mill Street Brew Pub

Sip N Style, Epilepsy Ottawa's signature fundraiser, was designed as a fun and relaxed reception that brings together leaders in the political and medical fields, Ottawa residents, and those affected by epilepsy to:

- Celebrate the important work that Epilepsy Ottawa does, and;
- Raise funds to continue our mandate to improve the quality of life for those living with epilepsy and their loved ones through support services, education, advocacy, and ongoing public awareness.

**100% of the proceeds from our event will support epilepsy services in our community.**

Visit the [epilepsyottawa.ca/sipnstyle](http://epilepsyottawa.ca/sipnstyle) to see additional photos from our last Sip N Style event.

## Epilepsy Ottawa

As a not-for-profit charitable organization without core funding from government agencies or United Way, Epilepsy Ottawa relies primarily on fundraisers and donations to generate revenue. Sip N Style is Epilepsy Ottawa's only large-scale annual fundraiser.

Epilepsy Ottawa is dedicated to creating a community where people affected by epilepsy or seizure disorders are empowered and supported to live life to the fullest, free of stigma and barriers. Almost 10,000 people in Ottawa and the surrounding rural regions have epilepsy. Its impact extends beyond the individual with the diagnosis; it affects the entire family and even friends. In that light, there are tens of thousands of people in our region dealing with this neurological condition.

## The Opportunity

As our partner, you will be aligning your organization with this small but mighty not-for-profit and promoting your goods and services to present and future customers. All donations will be recognized as donated from your establishment during the event.

Thank you in advance for your consideration,



Nikki Porter, PhD  
Executive Director  
[nikki@epilepsyottawa.ca](mailto:nikki@epilepsyottawa.ca)

## Platinum Sponsor \$5,000 (three available)

### At the event:

- 4 complimentary tickets
- Exclusive VIP behind-the-scenes access to beer making process
- Host of Silent Auction Prize Presentation
- Verbal recognition as a “Platinum Sponsor” by MC during welcome remarks
- Opportunity to leave company-branded item in guest swag bags
- Recognition as a Platinum Sponsor with corporate logo in event-day promotional materials
- Logo included in the slideshow loop displayed on 4 screens throughout the event venue
- Logo recognition on Sponsor Board at the event

### Recognition:

- Corporate name included on all media releases
- Logo and brand recognition on all marketing and press materials from the time of the agreement leading up to post-event including but not limited to: slideshow loop and tickets
- Logo recognition with link to company website in Epilepsy Ottawa newsletter and on website
- Minimum 5 Facebook and 5 Twitter messages to engage over 12,000 Epilepsy Ottawa follower with your brand



## Gold Sponsorship \$2,500 (unlimited)

### At the event:

- 2 complimentary tickets
- Exclusive VIP behind-the-scenes access to brewery process
- Opportunity to leave company-branded item in guest swag bags
- Verbal recognition as a “Gold Sponsor” by MC during welcome remarks
- Recognition as a Gold Sponsor with corporate logo in event-day promotional materials
- Logo included in the slideshow loop displayed on 4 screens throughout the venue
- Logo recognition on Sponsor Board at the event

### Recognition:

- Logo and brand recognition on all marketing and press materials from the time of the agreement leading up to post-event including but not limited to: slideshow loop and tickets
- Logo recognition with link to company website on Epilepsy Ottawa newsletter and website
- Minimum 3 Facebook and 3 Twitter messages to engage over 12,000 Epilepsy Ottawa followers with your brand



## Silver Sponsorship \$1,000 (unlimited)

### At the event:

- 2 complimentary tickets
- Exclusive VIP behind-the-scenes access to beer making process
- Verbal recognition by MC during welcome remarks
- Recognition as a Silver Sponsor with corporate logo in event-day promotional materials
- Logo included in the slideshow loop displayed on 4 screens throughout the event venue
- Logo recognition on Sponsor Board at the event



### Recognition:

- Logo and brand recognition on select marketing and press materials
- Logo and brand recognition with link to company website on Epilepsy Ottawa newsletter and website
- Minimum 2 Facebook and 2 Twitter messages to engage over 12,000 Epilepsy Ottawa followers with your brand

## Bronze Sponsorship \$500 (unlimited)

### At the event:

- 1 complimentary ticket
- Verbal recognition by MC during welcome remarks
- Recognition as a Bronze Sponsor in event-day promotional materials
- Logo included in the slideshow loop displayed on 4 screens throughout the event venue
- Logo recognition on Sponsor Board at the event

### Recognition:

- Name recognition and link to company website on Epilepsy Ottawa newsletter and website
- Minimum 1 Facebook and 1 Twitter message to engage over 12,000 Epilepsy Ottawa followers with your brand

## Friends of Epilepsy Ottawa \$250 (unlimited)

### At the event:

- Name recognition on Friends of Epilepsy Ottawa Sponsor board.

### Recognition:

- Name recognition and link to company website on Epilepsy Ottawa newsletter and website.
- Minimum 1 Facebook message to engage over 12,000 Epilepsy Ottawa followers with your brand